

## Shared Branch Users Meeting Agenda October 2014

### I. Welcome & Introductions

### II. Network Update

- A. 2013 to 2014 Comparison
  - 1. Transactions
  - 2. Participants & Outlets
  - 3. Mystery Shopper
- B. Enhancements
- C. Raddon Study Results

### III. CUSB Survey Results

### IV. Why Shared Branching is Still Important

- A. White Papers & Case Studies

### IV. Marketing

- A. Video
- B. Statewide Postcard Campaign
- C. To Your Own Members
- D. Tools Available Through CO-OP

### V. CO-OP Products

- A. Sprig
- B. CO-OP Mobile
- C. Bill Pay

### VI. Q&A