



Heartland

Credit Union Association

Making It Happen. Together™

PARTNER		MEMBER RETENTION	LENDING	NON-INTEREST INCOME	OPERATIONS	REDUCE EXPENSES
Advanced Fraud Solutions	Fraud prevention - real-time alerts for check, card and paper fraud					
Agility Recovery <small>Prepare to Survive</small>	Disaster recovery - power, office space and communication					
AMI <small>INFORMATION SYSTEMS for CREDIT UNIONS</small>	Data processing - secure, browser-based tech reduces overhead					
ComplySight™	Compliance tool - track/report member compliance activities					
CO-OP ATM	Member convenience - network of 5,000+ branches and 30,000+ ATMs					
CU RateReset <small>Loan Acquisition, Retention and Reset Software</small>	Loan solutions - retention, reset, generation and digital pre-approval					
CUSolutions GROUP	Tech/marketing - digital ads, gas station tv, website hosting and more					
CUNA MUTUAL GROUP	Insurance, loan support, collateral and credit union protection, retirement services and more					
CUNA Strategic Services	Alliance programs - operational, regulatory and relationship services					
dolphin DEBIT ACCESS	ATMs - full-service solution including install, equipment and maintenance					
EQUIPS <small>Problem Solved.</small>	Equipment maintenance - repair, report and service equipment					
FIS	Credit & debit cards - full service, pass through processing and rewards					
HARLAND CLARKE™	Member checks - custom coloring, logos and easy ordering					
Heartland Credit Union Association	Industry experts - consulting, planning, training and more					
Item Processing Shared Financial Solutions	Share draft services - deposit capture, business accounts and more					

For details, contact your member solutions rep or call 800.392.3074.

PARTNER	MEMBER RETENTION	LENDING	NON-INTEREST INCOME	OPERATIONS	REDUCE EXPENSES
 JMFA <small>John M. Floyd & Associates</small> Overdraft protection analytics, strategies, reporting and tracking					
 KASASA Reward accounts, marketing and consulting services to drive profits and growth					
 LendKey Student loans/refinance - full-scale, fully compliant lending operation					
 loanliner.com & AskAuto Smartphone and online lending options					
 LOVE MY CREDIT UNION REWARDS Rewards - member discounts on Sprint, TurboTax and more					
 LSC <small>Helping Credit Unions Compete</small> Cards - credit, debit, gift, Everyday Spend and TravelMoney cards					
 MemberClose <small>A Service of Member Insurance Agency, LLC</small> Settlement tool - streamline mortgages, reduce costs					
 PIANOSA <small>TECHNOLOGY PARTNERS</small> IT solution - information assets/ security, staff resources and more					
 SerTech Loan marketing - direct marketing campaigns					
 tracesecurity <small>CRC Simplified. Finally.</small> Security - cloud-based risk management and compliance solutions					
 truSTAGE Member insurance - auto and homeowners					
 ValueCheck Automated valuation for home equity loans - loan analytics, CECL analytics					
 VERAFIN <small>A STEP AHEAD</small> Fraud detection - cloud-based, stay ahead of emerging trends					
 Vidyo Interactive video - video banking, remote consultations and more					

For details, contact your member solutions rep or call 800.392.3074.