



# Heartland

Credit Union Association

*Making It Happen. Together™*

PARTNER		MEMBER RETENTION	LENDING	NON-INTEREST INCOME	OPERATIONS	REDUCE EXPENSES
Advanced Fraud Solutions	<b>Fraud prevention</b> - real-time alerts for check, card and paper fraud					
Agility Recovery Prepare to Survive	<b>Disaster recovery</b> - power, office space and communication					
AMI INFORMATION SYSTEMS for CREDIT UNIONS	<b>Data processing</b> - secure, browser-based tech reduces overhead					
ComplySight™	<b>Compliance tool</b> - track/report member compliance activities					
CO-OP ATM	<b>Member convenience</b> - network of 5,000+ branches and 30,000+ ATMs					
CU Rate Reset Loan Acquisition, Retention and Reset Software	<b>Loan solutions</b> - retention, reset, generation and digital pre-approval					
CUSolutions GROUP	<b>Tech/marketing</b> - digital ads, gas station tv, website hosting and more					
CUNA MUTUAL GROUP	Insurance, loan support, collateral and credit union protection, retirement services and more					
CUNA Strategic Services	<b>Alliance programs</b> - operational, regulatory and relationship services					
dolphin DEBIT ACCESS	<b>ATMs</b> - full-service solution including install, equipment and maintenance					
EQUIPS Problem Solved.	<b>Equipment maintenance</b> - repair, report and service equipment					
FIS	<b>Debit cards</b> - full service, pass through processing and rewards					
HARLAND CLARKE™	<b>Member checks</b> - custom coloring, logos and easy ordering					
Heartland Credit Union Association	<b>Industry experts</b> - consulting, planning, training and more					
Item Processing Shared Financial Solutions	<b>Share draft services</b> - deposit capture, business accounts and more					

*For details, contact your member solutions rep or call 800.392.3074.*

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 <b>JMFA</b> <small>John M. Floyd &amp; Associates</small> <b>Overdraft protection</b> analytics, strategies, reporting and tracking					
 <b>KASASA</b> <b>Reward accounts, marketing and consulting services</b> to drive profits and growth					
 <b>LendKey</b> <b>Student loans/refinance</b> - full-scale, fully compliant lending operation					
 <b>loanliner.com &amp; AskAuto</b> <b>CUNA MUTUAL GROUP</b> <b>Smartphone and online lending options</b>					
 <b>LOVE MY CREDIT UNION REWARDS</b> <b>Rewards</b> - member discounts on Sprint, TurboTax and more					
 <b>LSC</b> <small>Helping Credit Unions Compete</small> <b>Cards</b> - debit, gift, Everyday Spend and TravelMoney cards					
 <b>MemberClose</b> <small>A Service of Member Insurance Agency, LLC</small> <b>Settlement tool</b> - streamline mortgages, reduce costs					
 <b>PIANOSA</b> <small>TECHNOLOGY PARTNERS</small> <b>IT solution</b> - information assets/ security, staff resources and more					
 <b>SerTech</b> <b>Loan marketing</b> - direct marketing campaigns					
 <b>tracesecurity</b> <small>CRC Simplified. Finally</small> <b>Security</b> - cloud-based risk management and compliance solutions					
 <b>truSTAGE</b> <b>Member insurance</b> - auto and homeowners					
 <b>ValueCheck</b> <b>Portfolio analytics</b> - auto and consumer loans, CECL, mortgage, property valuation					
 <b>VERAFIN</b> <small>A STEP AHEAD</small> <b>Fraud detection</b> - cloud-based, stay ahead of emerging trends					
 <b>Vidyo</b> <b>Interactive video</b> - video banking, remote consultations and more					

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