



Biz Kid\$ Financial Education Grant Application
Deadline: March 31, 2015

Use of Grant Funds

Biz Kid\$ Financial Education Grants may be used to fund innovative programs that improve the financial education of youth through the use of the Biz Kid\$ program. Projects may engage teachers, students, education leaders, local PBS stations, or community stakeholders through events, activities, and/or curriculum distribution. Each project should create innovative and engaging activities incorporating Biz Kid\$ materials. The overall grant objective is to engage the credit union movement in using Biz Kid\$ and its curriculum to build students financial literacy and economic education skills while increasing awareness and usage of Biz Kid\$. Funds may not be used as a cash donation to a third party.

Eligibility Requirements

Eligible applicants include credit unions, CUSOs, state credit union associations, state credit union foundations, and any other organizations owned or controlled by credit unions.

Application Steps

Fill in the cover sheet and all 10 sections within the application that follows.

Submit your application electronically by March 31, 2015 to dbrown@ncuf.coop. If you cannot submit attachments electronically, please mail them to arrive by the March 31 deadline at the following address:

Danielle Brown, Director-Development & Donor Relations
National Credit Union Foundation
5710 Mineral Point Road
Madison, WI 53705

If you have a question about Biz Kid\$ or the application process, e-mail or call Danielle Brown at (608) 556-2406.



Grant Application Cover Sheet

Date of Application:

Applicant Name (*Organization*):

Tax Identification #:

President/CEO/Manager:

Organization Address:

City, State, ZIP:

Phone:

Fax:

Grant Contact (*if not CEO*):

Phone:

e-mail:

Purpose of Grant (one sentence):

Amount of Grant Request: \$

Total Project Budget: \$

Total Amount of Leveraged Funds: \$

Signature

Print name



Grant Application Sections

Each grant application will be reviewed competitively based on the information provided within the following 10 sections.

Section 1: Executive Summary

Please provide an overview of your application, incorporating key points from Sections 2-7.

Executive Summary

Section 2: Demographic Data

Please describe the targeted beneficiary of the project. Include information regarding individuals or the community that will be impacted by this project and the needs of the target population.

Statement of Need

Section 3: Description of Proposed Activities

Please describe your plans for implementation, timeframes for activities, and the personnel responsible for managing and implementing your project.

Description of Proposed Activities

Section 4: Measures of Success

Please list your project's goals and qualitative and/or quantitative achievements to measure each goal's success. Provide a brief



narrative with more details on how achieving these goals will help meet the needs of your state, community, and/or target population.

Project Goal	Measure of Success

Section 5: Partner Organizations

Please list your project’s partners and their contributions to the project. Provide a brief narrative describing in more detail why each partner is involved in your project and how the partnerships will be coordinated.

Name & Location of Partner	Role/Contribution to Project

Section 6: Leveraged Funds

Please provide a list of the organizations that are making a financial contribution to support your project. This can include your own organization as well as partners. List the dollar amount of funds each organization will be contributing.

Name of Organization	\$ Amount of Leveraged Funds

Section 7: Sustainability

Describe the longevity of this project in terms of its sustainability into the future and the potential for growth of the project. Does this project have potential to be replicated by other credit unions or groups, in other communities, nationally? Please explain how your project will be maintained and/or supported once the National Credit Union Foundation’s grant has ended.



Sustainability

Section 8: Project Budget

Please place an asterisk next to all line items to be covered by the National Credit Union Foundation grant. Include assumptions and brief narrative as appropriate.

Project Budget

Section 9: Applicant’s Organizational Information

Organizational Information	
Organization:	
Mission:	
Assets:	
Number of Employees:	
Brief Description of Membership:	
Project Leader(s) w/ contact information for each	

Section 10: Attachment(s)

Please attach organizational financial information. This could include your most recent financial statement, balance sheet and/or annual operating budget. You may also include your most recent annual report.