

How does HCUCF impact credit unions?



Heartland Credit Union
Charitable Foundation

MISSION: HCUCF invests in and through credit unions to enhance their ability to serve their members and their communities.



HCUCF provides support to credit unions in three impact areas.

Capacity Building for Small CUs
{CUs under \$100M in assets}

- Professional development
- Assistance grants

Community Development
{for CUs of all asset sizes}

- Community initiatives
- Nonprofit partners

Advance CU Movement

- Industry efforts
- Disaster relief

Learn more, donate and/or apply for support: HCUCF.org



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How can I help HCUCF?

VOLUNTEER

Contact Andrea about the many ways to support HCUCF activities.

DONATE

Thank you for considering a gift to the Heartland Credit Union Charitable Foundation, a 501c3 organization. Gifts are 100% tax-deductible. EIN:43-1896922

- **Donate Online (HCUCF.org)** - You may make a one-time gift or monthly donations.
- **Workplace Giving** - Hosting a workplace giving program is a fun and easy way to get your colleagues involved in supporting HCUCF. Please contact your employer to determine if payroll deduction is an option or contact Andrea to plan a workplace campaign.
- **Legacy Gift** - Please consider naming HCUCF in your will, as an honorarium or during your estate planning. To discuss opportunities to leave a lasting legacy of support for the credit union movement, please contact Andrea.
- **Corporate Sponsorship** - Businesses that join in the HCUCF Annual Fund Campaign will enjoy marketing and other benefits. Please visit hcucf.org/waystogive to download corporate sponsorship opportunities.
- **By Mail** - Send your check, made payable to HCUCF, to:
HCUCF, Attention Bob Schuckmann
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St. Louis, MO 63146

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RESOURCES

- CU Social Good
- CU Swap
- Financial literacy page

heartlandcua.org/hcucf-resources