



## Schnucks Data Breach Survey Results

*A total of 28 credit unions participated in the survey.*

**Credit Unions offering debit and/or credit cards:**

Total number of debit cards: **430,763**  
 Number of credit unions responding: **28**  
 Total number of credit cards: **120,774**  
 Number of credit unions responding: **22**

**Number of debit cards and credit cards affected:**

Total number of debit cards: **66,163**  
 Number of credit unions responding: **24**  
 Total number of credit cards: **6,641**  
 Number of credit unions responding: **18**

**Call volume increase due to the Schnucks data breach:**

Average increase: **31.05%**  
 Number of credit unions responding: **28**

**33.33%** of responding credit unions increased staffing as a result of the Schnucks data breach.

**Cards reissued:**

Total number of debit cards reissued: **61,297**  
 Number of credit unions responding: **27**  
 Total number of credit cards reissued: **6,612**  
 Number of credit unions responding: **19**

**Cost to reissue cards:**

Total cost: **\$245,578**  
 Number of credit unions responding: **27**

**Cost to reimburse members for fraudulent charges:**

Total cost: **\$642,705**  
 Number of credit unions responding: **27**

**Estimated other costs related to the Schnucks data breach:**

Total other costs: **\$163,799**  
 Number of credit unions responding: **21**

**Credit Union Asset Size**

| Asset Size                        | Percentage | # of CUs Responding |
|-----------------------------------|------------|---------------------|
| Less than \$5 million .....       | 3.57%      | 1                   |
| \$5-\$10 million .....            | 7.14%      | 2                   |
| \$10-\$20 million .....           | 17.86%     | 5                   |
| \$20-\$50 million .....           | 10.71%     | 3                   |
| \$50-\$100 million .....          | 14.29%     | 4                   |
| \$100-\$200 million .....         | 21.43%     | 6                   |
| \$200-\$500 million .....         | 14.29%     | 4                   |
| \$500 million - \$1 billion ..... | 3.57%      | 1                   |
| \$1 billion or more .....         | 7.14%      | <u>2</u>            |
|                                   |            | <b>28</b>           |